

Rep Order# 6837517 Ver# 2 Status Returned
EC'd Yes Traffic Order# 104980

Printed: 08/02/2012 9:16 AM
Last Received: 07/30/2012 4:03 PM

Showing Buylines: All Lines
SC=*

1 of 4

Station KSNV-TV LAS VEGAS, NV.
Advertiser () DEM. CNG. CMP COMM.
Product Issue
Estimate# 1308
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1308
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

— CONTRACT COMMENT —

PLEASE SEE BELOW. THANKS!

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	TU-F,M	5A-6A		WAKE UP WITH THE WAGNERS	:30	\$450.00	10/02-10/08	5	1	5	\$2,250.00	
2	TU-TH, SU-	430A-5A		WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/02-10/08	5	1	5	\$1,000.00	
3	TU-F,M	6A-7A		WAKE UP WITH THE WAGNERS	:30	\$1,000.00	10/02-10/08	5	1	5	\$5,000.00	
4	TU-F,M	7A-9A		TODAY SHOW	:30	\$1,500.00	10/02-10/08	10	1	10	\$15,000.00	
5	SA	6A-7A		NEWS 3 AT SUNRISE	:30	\$375.00	10/06-10/06	2	1	2	\$750.00	
6	SA	7A-9A		SATURDAY TODAY	:30	\$625.00	10/06-10/06	2	1	2	\$1,250.00	
7	SU	6A-7A		NEWS 3 AT SUNRISE	:30	\$375.00	10/07-10/07	1	1	1	\$375.00	
8	SU	7A-8A		TODAY ON SUNDAY	:30	\$750.00	10/07-10/07	2	1	2	\$1,500.00	
9	SU	8A-9A		MEET THE PRESS	:30	\$3,000.00	10/07-10/07	1	1	1	\$3,000.00	
10	SU	9A-930A		NEWS 3 TODAY/WKEND	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
11	SU	930A-10A		CHRIS MATTHEWS SHOW	:30	\$500.00	10/07-10/07	1	1	1	\$500.00	
12	TU-F,M	9A-10A		TODAY SHOW II	:30	\$750.00	10/02-10/08	5	1	5	\$3,750.00	

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Station	KSNV-TV LAS VEGAS, NV.	Agency	() GREAT AMERICAN MEDIA	Rep Firm	() PHILADELPHIA
Advertiser	() DEM. CNG. CMP. COMM.	Issue	3050 K ST NW	Sales Office	() PHILADELPHIA
Product	1308		WASHINGTON, DC 20007	Salesperson	() AMY MCCREARY
Estimate#					
Buyer	Katie Kenleman				
Phone#					
Fax#					
LT	Ln	Day	Time	Program	Spots/Week # of Weeks Total Spots
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13	TU-F, M	10A-11A	TODAY SHOW III	:30 \$325.00	10/02-10/08 5 1 5
14	TU-F, M	11A-12P	RACHEL RAY	:30 \$325.00	10/02-10/08 8 1 8
15	TU-F, M	12P-1230P	NEWS 3 AT NOON	:30 \$425.00	10/02-10/08 6 1 6
16	TU-F, M	1230P-1P	NEWS 4: THE AGENDA	:30 \$325.00	10/02-10/08 5 1 5
17	TU-F, M	1P-2P	DAYS OF OUR LIVES	:30 \$425.00	10/02-10/08 5 1 5
18	TU-F, M	2P-3P	THE DOCTORS	:30 \$325.00	10/02-10/08 5 1 5
19	TU-F, M	3P-4P	DR. PHIL	:30 \$450.00	10/02-10/08 5 1 5
20	TU-F, M	4P-5P	FIRST NEWS 3 AT FOUR	:30 \$725.00	10/02-10/08 5 1 5
21	TU-F, M	4P-5P	NEWS 4 AT 430P	:30 \$725.00	10/02-10/08 5 1 5
22	TU-F, M	5P-630P	EARLY NEWS	:30 \$1,200.00	10/02-10/08 5 1 5
23	TU-F, M	630P-7P	JEOPARDY	:30 \$1,300.00	10/02-10/08 5 1 5
24	SA	5P-630P	KSNV EARLY NEWS	:30 \$675.00	10/06-10/06 2 1 2
25	TU-F, M	7P-730P	WHEEL OF FORTUNE	:30 \$1,300.00	10/02-10/08 5 1 5
26	TU-F, M	730P-8P	FACE TO FACE	:30 \$900.00	10/02-10/08 5 1 5
*27	SA	7P-8P	JEOPARDY/ WHEEL OF FORTUNE	:30 \$525.00	10/06-10/06 2 1 2
	Station Remark:	V2 NOT NA - JEOP/WHEEL AIRS 630-730P			\$1,050.00
28	M	8P-10P	THE VOICE	:30 \$4,000.00	10/08-10/08 2 1 2
					\$8,000.00

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29	M		10P-11P	REVOLUTION	:30	\$3,200.00	10/08-10/08	1	1	1	\$3,200.00	
30	W		9P-10P	SVU	:30	\$4,000.00	10/03-10/03	1	1	1	\$4,000.00	
31	W		10P-11P	CHI FIRE	:30	\$3,200.00	10/03-10/03	1	1	1	\$3,200.00	
32	SA		8P-9P	NBCPRIME	:30	\$1,200.00	10/06-10/06	1	1	1	\$1,200.00	
33	SU		530P-830P	SUN NT FB: SD @ N ORLEANS	:30	\$10,000.00	10/07-10/07	1	1	1	\$10,000.00	
34	SU		830P-930P	NEWS AFTER NFL	:30	\$1,800.00	10/07-10/07	1	1	1	\$1,800.00	
*35	SU		930P-10P	TBD	:30	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
			Station Remark:	V2 NOT NA - 930-10P IS JEOPARDY THIS NIGHT								
36	SU		10P-11P	LAW & ORDER	:30	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
37	TU-F, M		11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/02-10/08	5	1	5	\$6,000.00	
38	SA		11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00	
39	SU		11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	
40	TU-F, M		1135P-1235A	TONIGHT SHOW w/ JAY LENO	:30	\$750.00	10/02-10/08	5	1	5	\$3,750.00	
41	TU-F, M		1235A-135A	LATE NIGHT w/JIMMY FALLON	:30	\$250.00	10/02-10/08	5	1	5	\$1,250.00	
42	SA		1130P-1A	SATURDAY NIGHT LIVE	:30	\$1,400.00	10/06-10/06	3	1	3	\$4,200.00	
43	SU		1135P-12A	SPORTS NIGHT IN LAS VEGAS	:30	\$400.00	10/07-10/07	1	1	1	\$400.00	
44	SU		12A-1A	LAW & ORDER	:30	\$225.00	10/07-10/07	1	1	1	\$225.00	

